MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter referred to as "MOU") is made and entered into on this 2nd day of **February 2026**;

BETWEEN

IMS Learning Resources Private Limited, a company incorporated under the Companies Act, 1956, having Corporate Identity Number U80220MH1999PTC121823, and having its registered office at **6th Floor, NCL Bandra Premises, E- Block, Bandra-Kurla Complex, Bandra East, Mumbai – 400 051,** ("hereinafter referred to as "**IMS**", which expression shall mean and include its successors and permitted assigns), represented by its Authorised Representative, **Mr. Anand Sutaria,** Chief Executive Officer, being the First Party;

AND

Nucleus – The Analytics Society of SSCBS – Shaheed Sukhdev College of Business Studies, an Education Institution, having its campus located at **PSP Area IV, Dr. K.N. Katju Marg, Sector 16, Rohini, Delhi – 110 089** (hereinafter referred to as **"Nucleus" or "SSCBS"**, which expression shall mean and include its successors and permitted assigns), represented by its Authorised Representative, **Dr. Rishi Rajan Sahay**, Teacher – In – charge, being the Second Party.

(IMS and SSCBS shall be individually referred to as "Party" and collectively referred to as "Parties".)

1. **PURPOSE OF THE MOU:**

The purpose of this MOU is to establish a framework for seminar, webinar, promotions and education collaboration between the Parties hereto.

2. **DELIVERABLES BY THE PARTIES:**

2.1 IMS shall conduct two awareness sessions (i.e., webinar and seminar) for the students of SSCBS at its campus.

2.2 Nucleus will obtain necessary permissions from SSCBS to conduct the seminar at the College Campus.

2.3 Nucleus will facilitate pre-registration of the webinar and seminar by sharing a pre-registration form with eligible students.

2.4 IMS will set up an information desk for one day during college hours at the SSCBS campus. Nucleus will obtain necessary permissions from the College Authority to set up the Information desk.

2.5 Nucleus will promote one IMS Program/Offering in Students' whatsapp/telegram groups wherever permitted.

3. **PAYMENT TERMS:**

3.1 In consideration of the agreed deliverables, IMS shall pay an amount of **Rs. 25,000/- (Rupees Twenty-Five Thousand Only)** to SSCBS in two (2) instalments:

i. First instalment of **Rs. 13,000/- (Rupees Thirteen Thousand Only)** after the completion of the Webinar – 1 and Help Desk.

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ii. Second instalment of **Rs. 12,000/- (Rupees Twelve Thousand Only)** after the completion of the Seminar – 1 and promotion in students' whatsapp/telegram groups.

3.2 Payment will be made within 14 working days after the date of the said awareness sessions subject to successful deliverables by both the parties hereto.

4. ATTENDANCE AND RESCHEDULING TERMS:

4.1 The attendance promised for the sessions is as mentioned in the table below. In the event of a drop in attendance exceeding 10%, the payment will be adjusted and released on a pro-rata basis.

Events	Department & Year	Probable Month	Attendance
Webinar-1	BMS/BFIA 2nd / 3rd Year	February 2026	90+
Information Desk	BMS/BFIA 2nd / 3rd Year	February 2026	40+
Seminar-1	BMS/BFIA 2nd / 3rd Year	March 2026	150+

4.2 In the event of operational disruptions, such as electricity outages or non-functional equipment (e.g., projectors), that prevent IMS from delivering the scheduled session in its entirety, SSCBS agrees to facilitate an additional session for the same program and attendees/participants at a mutually agreed-upon date and time.

5. Bank Details of SSCBS for the transfer of payment from IMS:

Name	PRINCIPAL SSCBS STUDENT'S SOCIETY A/C FOR STUDENT'S SOCIETY A/C
PAN	AACAS8896F
Account Number	35810781108
Bank Name & Branch	State Bank of India (SBI), Sector-11 Rohini, Delhi
IFSC Code	SBIN0011550

6. TERM AND TERMINATION:

6.1 This MoU shall be in force for a period of **three (3) months** starting from **1st February 2026** to **30th April 2026.**

6.2 Either Party may terminate this MOU providing prior written notice of **fifteen (15) days** to the other Party.

7. OTHER TERMS AND CONDITIONS:

7.1 All media, text, design, layout of any advertisement, publicity material, etc. for the promotional events provided by IMS shall not be printed or used for online promotions after the completion of the stated events/deliverables.

7.2 Disputes relating to any aspect of academic co-operation, if any, shall be resolved in the spirit of

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mutual respect and shared responsibility.

8. DELIVERY OF NOTICES:

Any notice required to be given by either Party to this MoU to the other party shall be deemed to have been validly given if it has been personally delivered or dispatched through registered A.D. post or couriered to the address of the party or e-mailed to the concerned person as mentioned below.

IMS	SSCBS
6th Floor, NCL Bandra Premises, E- Block, Bandra-Kurla Complex, Bandra East, Mumbai – 400 051 Contact Details: Person: Mr. Aman Kumar Mobile No: :+91 – 9891296145 Email Id: aman.kumar@imsindia.com Contact Details: Person: Mr. Shaminder Singh Mobile No:+91 – 9769623913 Email Id: shaminder.singh@imsindia.com	PSP Area IV, Dr K.N. Katju Marg, Sector 16, Rohini, Delhi – 110 089 Contact Details: Person: Ms. Anvi Chugh Mobile No: :+91 – 7011628321 Email Id: anvi.24310@sscbs.du.ac.in

9. Jurisdiction:

The MOU shall be governed by and construed in accordance with the laws of India and the jurisdiction will be Mumbai.

For IMS Learning Resources Private Limited

IMS LEARNING RESOURCES PVT. LTD. MUMBAI H.O.

(Signature and Stamp)
Mr. Anand Sutaria
CEO

For Nucleus – The Analytics Society of SSCBS – Shaheed Sukhdev College of Business Studies

(Signature and Stamp)
Dr. Rishi Rajan Sahay
Teacher – In – charge